

## SPONSORS



# Odyssey Day 2008 National Alternative Fuel Vehicle Day

## ★ INVITATION ★

**October 3, 2008 10a.m-2p.m.**

**Hosted by:**

**Genesee Region Clean Communities (GRCC)**

**Monroe County**

**Golisano Institute for Sustainability at RIT**

### Highlights Include:

- Hydrogen Vehicle Displays and Demos
- Hydrogen Fueling Demonstration
- Green Fueling Station Demonstration and Tour
- AFV displays including hybrid-electric, Flexfuel, hydrogen, fuel cell and biodiesel vehicles
- Alternative Fuel and Vehicle Research Displays
- Green Vehicle Parade

### To RSVP or for additional information contact:

- David Keefe, [dkeefe@grcc.us](mailto:dkeefe@grcc.us)
- Mark Coleman, [mccasp@rit.edu](mailto:mccasp@rit.edu) or
- Mel Rose, [MRose@monroecounty.gov](mailto:MRose@monroecounty.gov)

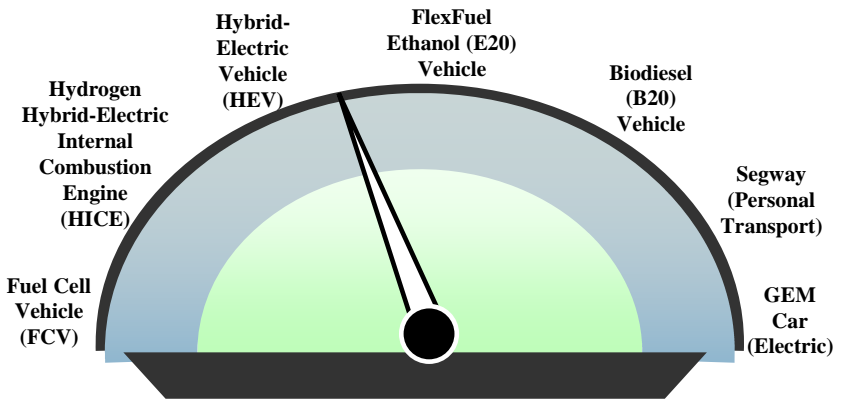


Come see the present and future of sustainable mobility with RIT researchers showcasing fuel cell, hydrogen, hybrid-electric, ethanol and biodiesel vehicles on the RIT campus!

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- Mark Coleman, [mccasp@rit.edu](mailto:mccasp@rit.edu)
- Mel Rose, [MRose@monroecounty.gov](mailto:MRose@monroecounty.gov)

## The Future of Mobility: Where are we going? Moving the Adoption of Alternative Fueled Vehicle Speedometer Needle through Research



On October 3<sup>rd</sup> the Genesee Region Clean Communities, Monroe County and the Golisano Institute for Sustainability's *Center for Sustainable Mobility* at RIT will host the 2008 Odyssey Day Event, a USDOE sponsored event showcasing alternative fueled vehicles to the public.

- ★ **Date:** Event would take place **Friday, October 3<sup>rd</sup>**.
- ★ **Locations:** There will be two locations associated with this event (1) Monroe County' Green Fueling Station on Scottsville Road and (2) outside the RIT Student Alumni Union (SAU).
  - **Alternative Fueled Vehicle Fueling Demonstration** – The first part of the event would occur **10:00am to 11:35am at Monroe County Green Fueling Station, 1155 Scottsville Road** (near airport).
  - **Green Vehicle Parade** - The second part of the event would begin at 11:30am with the launch of a "*Green Vehicle Parade*" showcasing fuel cell, hydrogen, hybrid-electric, ethanol and biodiesel vehicles. These vehicles will drive from the Monroe County Green Station to RIT.
  - **Green Vehicle and Alternative Fuels Research** - The final portion of the event will take place **11:45am to 2:00pm at the Student Alumni Union (SAU) at Simone Circle at RIT** (drive straight up Lomb Memorial Drive and head toward Simone Circle). RIT researchers and students will discuss their work on advancing the future of mobility as they showcase RIT alternative fuels and vehicle research, particularly on hydrogen and display the green vehicles that are on the road today, as well as under development.
- ★ **Audience:** The target audience is local government, vehicle, fuel, transportation-related vendor stakeholders, students and the general public.